

## WHAT DO WE WANT TO BE?

A dynamic, quality-driven organization of professionals who are engaged in population and population-related activities, which promotes a scientific base for addressing population and population-related issues through research and dissemination, training and extension, and keeps population issues at the forefront of public consciousness.

## WHAT SHALL WE DO TO GET THERE?

To advance the application of scientific rigor to the study and debate of population trends, patterns, processes, issues and programs through the following means:

- Promotion of basic and applied population research;
- Research and capability upgrading of members;
- Provision of regular fora for addressing population and populationrelated issues;
- Publication of scientific journal on population and population-related research and other activities; and
- Forging strategic partnerships and networks.